

AFTER ACTION REPORT

New Program/Event

Existing Program/Event

Name of Program/Event: Boating Safety Lecture

Date: 12 June 2002

Location: for Marina at Community Center

Time: 1200-1300

POC for Program/Event: Cindy Wilson

Length of Program/Event: 1 hour

Cost to Patron: 0

Staff Required: 1

Target Audience: 30 Goal Attendance

15 Actual Attendance

Demographics of Participants %:

Active Military, Civilian, Contractor, Family Member,
 Retired Military

Publicity Used to Promote Program/Event: check all that apply

EMAIL MWR Messenger ACS Bulletin
 Daily Bulletin Flyers/posters Electronic Sign/Marquee
 Monmouth Message Other - Please specify _____

Specific Rules or Restrictions:

none -

What Went Well?

The state police were eager to come and speak. Trooper Decker was very personable and a good speaker

What Went Wrong?

Not strong attendance - don't think there was enough advertising for long enough period. AC in Community Center was very loud and not easy to hear speaker. Didn't know how many people were going to show up.

Customer Feedback? (ask a few people about the events & annotate responses)

Everyone I spoke to said they enjoyed the lecture and it was very informative.

Recommendations to improve future program/event:

Prepare further in advance with as much advertising as possible. Have people call to register. Have in classroom with less distractions and noise. Possibly develop guest speaker gift bags. Will possibly have Inger Arker come in middle of summer for same type of lecture.

BUDGET SUMMARY

Internal Information

Expenses

Income

Supplies (decorations, prizes, etc)

Labor

Profit/Loss

Room Rental

Other Expenses

Total Expenses

Was program/event sponsored? Yes No

If yes, list sponsors and type and amount of sponsorship

Check one of the following:

Program/Event will continue Discontinue Program/Event

Program Coordinator Signature: Cynthia A. Wilson

Date: 12 June 2002

Boating Safety Lecture

Name: DICK PRIBYL Phone #: X 21957
E-mail: Richard.Pribyl@mail1

How did you hear about this lecture? Monmouth Message Flyer
 MS Outlook (CECOM GI) Word of mouth Daily Bulletin
 Poster MWR Messenger Command Channel Radio
 Electronic Sign Television Newspaper Banners

Was the lecture informative? Yes No

Would you attend another lecture by this speaker? Yes No

What other lectures would you like to see offered?

Would you like to be on the MWR mailing list? Yes No

Boating Safety Lecture

Name: Mary Lynch Phone #: 732-922-9231 (h)
E-mail: mary.lynch@mail1.monmouth.army.mil x25586 w

How did you hear about this lecture? Monmouth Message Flyer
 MS Outlook (CECOM GI) Word of mouth Daily Bulletin
 Poster MWR Messenger Command Channel Radio
 Electronic Sign Television Newspaper Banners

Was the lecture informative? Yes No

Would you attend another lecture by this speaker? Yes No

What other lectures would you like to see offered?

Would you like to be on the MWR mailing list? Yes No

Boating Safety Lecture

Name: FRANK S. CALTABILOTA Phone #: 732-222-3943
E-mail: FRANK.CALTABILOTA@mail1.monmouth.army.m

How did you hear about this lecture? Monmouth Message Flyer
 MS Outlook (CECOM GI) Word of mouth Daily Bulletin
 Poster MWR Messenger Command Channel Radio
 Electronic Sign Television Newspaper Banners

Was the lecture informative? Yes No

Would you attend another lecture by this speaker? Yes No

What other lectures would you like to see offered?

Would you like to be on the MWR mailing list? Yes No

Boating Safety Lecture

Name: Kim Dahabsu Phone #: 532-3168
E-mail: Kim.dahabsu@us.army.mil

How did you hear about this lecture? Monmouth Message Flyer
 MS Outlook (CECOM GI) Word of mouth Daily Bulletin
 Poster MWR Messenger Command Channel Radio
 Electronic Sign Television Newspaper Banners

Was the lecture informative? Yes No

Would you attend another lecture by this speaker? Yes No

What other lectures would you like to see offered?

Would you like to be on the MWR mailing list? Yes No

Boating Safety Lecture

Name: Albin J Cervinka Jr. Phone #: 732 427-5801

E-mail: _____

- How did you hear about this lecture? Monmouth Message Flyer
 MS Outlook (CECOM GI) Word of mouth Daily Bulletin
 Poster MWRMessenger Command Channel Radio
 Electronic Sign Television Newspaper Banners

Was the lecture informative? Yes No

Would you attend another lecture by this speaker? Yes No

What other lectures would you like to see offered? Hunting Safety,
Defensive driving, drug abuse,

Would you like to be on the MWR mailing list? Yes No



Boating Safety Lecture

Name: D IS Phone #: 936

E-mail: donna.morris@iew5.monmouth.army.mil

- How did you hear about this lecture? Monmouth Message Flyer
 MS Outlook (CECOM GI) Word of mouth Daily Bulletin
 Poster MWRMessenger Command Channel Radio
 Electronic Sign Television Newspaper Banners
CECOM General Interest

Was the lecture informative? Yes No

Would you attend another lecture by this speaker? Yes No

What other lectures would you like to see offered?

Would you like to be on the MWR mailing list? Yes No

Boating Safety Lecture

Name: P.J. GILMARTIN Phone #: (732) 532-2166

E-mail: platto.gilmartin@mail10.monmouth.army.mil

- How did you hear about this lecture? Monmouth Message Flyer
 MS Outlook (CECOM GI) Word of mouth Daily Bulletin
 Poster MWRMessenger Command Channel Radio
 Electronic Sign Television Newspaper Banners

Was the lecture informative? Yes No

Would you attend another lecture by this speaker? Yes No

What other lectures would you like to see offered?

Would you like to be on the MWR mailing list? Yes No

Boating Safety Lecture

Name: VICTORIA LANE Phone #: 71622

E-mail: Victoria.lane@mail1.monmouth.army.mil

How did you hear about this lecture? Monmouth Message Flyer
 MS Outlook (CECOM GI) Word of mouth Daily Bulletin
 Poster MWR Messenger Command Channel Radio
 Electronic Sign Television Newspaper Banners

Was the lecture informative? Yes No

Would you attend another lecture by this speaker? Yes No

What other lectures would you like to see offered? _____

Would you like to be on the MWR mailing list? Yes No

Boating Safety Lecture

Name: Charles Hink Phone #: 732-532-7171

E-mail: CHARLES.HINK@MAIL1.MONMOUTH.ARMY.MIL

How did you hear about this lecture? Monmouth Message Flyer
 MS Outlook (CECOM GI) Word of mouth Daily Bulletin
 Poster MWR Messenger Command Channel Radio
 Electronic Sign Television Newspaper Banners

Was the lecture informative? Yes No

Would you attend another lecture by this speaker? Yes No

What other lectures would you like to see offered? _____

Would you like to be on the MWR mailing list? Yes No