

MWRDS PROGRAM/EVENT
DATA SHEET

1 Name of activity or event: Johnny Mastero & Duprees Concert

2 New Program or annual event: New program

3 Point of Contact: Neil Terjesen

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7 Target Audience: Oldies Fans

GOAL:960 people

ACTUAL:325 people

8 Program length: TWO 50 min sets

9 Number of Participants:325

10 Date:9/23/2000

11 Activity Goal and Objectives: Provide entertainment to Soldiers and Civilians

12 Location and Setting: EXPO theater

13 Highlights:Classic car show (rained out)

14 Specific Rules or restrictions: N/A

15 Budget Summary:

Income: 8100

Income Source:ticket sales

Expenses:15800

Profit or Loss;(7700)

16 Support, Equipment, Supplies; N/A

17 Promotional method: Newspaper,flyers,E-Mail,Posters

18 Types of Media:

19 Sponsorship Contributions or Effort: N/A

20 DPCA or Outside activity Integration or Partnership: PMO, Fire, Electrical

21 Staff Requirements and Responsibilities: Ushers Ticket Sales

22 Behavioral Changes to Participants:N/A