

Program Data Sheet

Name of Event: Judah Tabernacle /Image and Friends Private Bowling Party		
Date: 02-22-2004	Day of Week: Sunday	Time: 1500-1800
Location: Bowling Center	Information Phone #: 788-2939	Price: 10 per hour per lane
Program Coordinator: Robert and Michelle Sessom		
Phone #: 788-4325	Fax #:	e-mail Address:
Purpose of the Event: Fellowship Bowling Party		

Key POCs

Name	Requirements	Phone #	Fax #	e-mail	Actions
No outside	Publicity				
Labor	Equipment				
	Supplies				
	Audio/video				
	Decorations				
	Food & Beverages				
	Procurement				
	Set-up / Clean-up				
	Other				

After Action Report

Financial Analysis

Sales:	\$578.85	Notes: 78 meals pre-paid as 5.00 specials. 364.50 lane revenue. 114.35 linked F/B revenue during event.
COGS:	\$197.03	
Other Revenues:	\$ 364.50	
Labor:	\$141.00	
Other Expenses:	None	
NIBD:	\$600.82	

Program Analysis

Attendance: 200+	
<p>Elements to Change: We need more space to host this type of event. WE NEED ADDITIONAL RENTAL SHOES AND HOUSE BALLS. WE RAN OUT OF BOTH SERVICING THIS TYPE OF CROWD!!!!!!!!!!!!!!</p>	
<p>Elements to Eliminate:</p>	
<p>Elements to Add: Ability to have an oven would improve menu range- opening up new business avenues.</p>	
<p>Other Comments: : Many patrons would play arcade style games while waiting for lanes/food. We need arcade and entertainment improvements- better light show and audio. Snapshot pictures will follow as soon as film is developed Patrons set up their own band- the facility made every effort to welcome this type of event. Allowed patrons to extend lane usage to 1830 hours at no added charge. Distributed numerous free game passes as method to assure future patronage.</p>	