

## Program Data Sheet

Name of Program: Group Exercise Classes		
Date: Aug 2004	Day of Week: M-F	Time:
Location: Fitness Center	Information Phone #: 3090	Price: No cost
Program Coordinators: Jeanette Coffman		
Phone #: 4771	Fax #:	e-mail Address:
Purpose of the Program: Provide a variety of group training classes throughout operational hours to enhance customers exercise options.		

Actions:		
Class attendance was recorded at each session: Customer opinions were gathered.		
Results:		
Indicated on Monthly After Action Report		
Elements to Change:		
Elements to Add:		
.		

## After Action Report

### Financial Analysis

Sales:		NA
COGS:		
Other Revenues:		
Labor:		
Other Expenses:		
NIBD:		

### Program Analysis

<p>Attendance: All class attendance figures are low</p>	<p>Aug 2004</p> <p>Group Cycle- Tues-Thurs. steady attendance Average 9 FBC-9:30 average 4, 0630- average 4, Yoga- 5 Power flex- 3 CS -5 SA- 10 SS-6 Cardio Kick- 7</p>
<p>Elements to Change:</p> <p>Sept. power flex will be changed to body sculpt to allow a more varied format.</p>	
<p>Elements to Eliminate:</p> <p>Next Summer consider taking Wed. 1130 cycling off schedule.</p>	
<p>Elements to Add:</p> <p>Yoga/pilates class will add the element of the resistance ball for Sept. classes. Sept. free coffee/tea incentive for 0630 cycle class.</p>	
<p>Other Comments:</p> <p>One evening yoga class for the summer is sufficient. Considering a 30 min. body sculpt for Oct.</p>	