

Program Data Sheet

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|---|-------------------------------|--|-----------------|
| Name of Event: Closest to Pin/Longest Drive Contest | | <input checked="" type="checkbox"/> | Pilot Program |
| | | | Revised program |
| | | | Repeat Program |
| Date: 19-23 July | Day of Week: Mon-Fri | Time: | |
| Location: Fitness Center | Information Phone #: 788-3090 | Price: No Charge | |
| Program Coordinator: John Deyo | | | |
| Phone #:3090 | Fax #: | e-mail Address: john.deyo@monroe.army.mil | |
| Purpose of the Event: Encourage usage of Golf Simulator | | | |
| Indicator/Measure of Success: | | | |
| After Action Report (AAR) Comments from Prior Event(s): First Event | | | |

Key POCs

| Name | Requirements | Phone # | Fax # | e-mail | Actions |
|------|-------------------|---------|-------|--------|---------|
| | Publicity | | | | |
| | Equipment | | | | |
| | Supplies | | | | |
| | Audio/video | | | | |
| | Decorations | | | | |
| | Food & Beverages | | | | |
| | Procurement | | | | |
| | Set-up / Clean-up | | | | |
| | Other | | | | |

After Action Report

Financial Analysis

| | | |
|-----------------|-----|--------|
| Sales: | N/A | Notes: |
| COGS: | N/A | |
| Other Revenues: | N/A | |
| Labor: | N/A | |
| Other Expenses: | N/A | |
| NIBD: | | |

Program Analysis

| | |
|--|--|
| Attendance: 17 | |
| Indicator/Measure of Success: | |
| Elements to Change: Advertise in e-zine casemate Command Channel Flyers | |
| Elements to Eliminate: None | |
| Elements to Add: None | |
| Other Comments: Those who have not used the simulator were impressed. We should advertise at least 30 days in advance and announce prizes to be awarded. We should also work with marketing to see if any off post prizes could be added. Perhaps do another in fall or winter to encourage use. | |